

# Noe Valley Merchants & Professionals Association

## General Meeting Minutes – 1/27/16

Call to Order: A quorum being present, the meeting was called to order at 9:07 AM.

Officers present: B. Roddick, N. Demopoulos, L. Barajas, S. Ash , D. Sheehan-Meyer

Secretary's minutes: Minutes from the Meeting 11/25/15 were presented. A motion was made by D. Sheehan-Meyer and seconded by N. Demopoulos, motion carries and approved unanimously.

Treasures Report: The year end treasures report was presented. A motion was made by S. Ash and seconded by C. Robinson, motion carries and approved unanimously.

### Old Business:

- Open Nomination of Slate of Officers for Boards members. There are four positions open. A motion was made by D. Sheehan-Meyer and seconded by S. Ash motion carries and approved unanimously.

### New Business:

- Two Unit Density project. Noe Valley will be the last of whole city to get repairs complete so maybe around 2018.
  - This could impact some businesses
  - Input from Merchants about how their year end was and S. Ash said her business was good, whereas D. Sheehan-Meyer and a few others said business went down about 10% and continue to have empty stores where they are beginning to do more internet sales than foot traffic.
  - Merchant president to email all merchants a survey to get input from all businesses.
  - Merchants agree that the Wine Walk is great and gets people here.
  - Ed Shuck to continue the Free Ad's on his website in January
  - E. Hamel from David's Tea would like to see how we could help cover the temporary no parking Saturday signs so that people know that during the week they could park on that block.
  - It would be nice if yellow zones could be for longer periods of times for more customer traffic
- Positions filled:
  - D. Sheehan-Meyer – City Projects and Promotions & Council of District Merchants
  - C. Spiegel – Representative
- Planning Committee – Need more volunteers to join
- Calendar of Events
  - Small Business Week May 21 – 28, 2016
  - Flavors
  - NVMPA Awards at Wells Fargo May 26, 2016
  - Merchants suggested to host a holiday NVMPA party
  - Harvest Festival (NVA Event)

- Garden Tour (Upper Noe Valley Rec)
  - Noe Valley Association – CBD is for beautification of the city and its taxed
  - Noe Valley Merchants and Professionals Association is all benefit to our community and partners with NVA. It's all charitable and donations. We work together as a community to put everything together.
  - Friends of Noe Valley – For the people, residents and community
  - Upper Noe Valley Rec Center – Art stuff and Garden Tour
  - San Francisco Council of District Merchants Dinner April 7, 2016 at Olympic Club
- Ron Willis Via Media to deliver NV Guides to Palace of fine Arts and various SF tourist areas for a fare cost. A motion was made to approve the NV Guide distribution by D. Sheehan-Meyers and seconded by E. Hamel, motion carries and approved unanimously.
- Rents in Noe Valley are really high so this leads to empty store fronts
    - Different stores have different reasons why they are closing
    - No rent control for businesses
    - Suggestion letter to City Committee on how this affects the business
    - Agenda to help businesses at the next meeting
    - Change lease agreement perhaps
- E. Shuck - suggested a basket for lost babies shoes around NV
- C. Robison – newsstands when will they be taken out?
    - City has to agree to remove those, E, Hammel suggested a take a book and leave a book in the newsstands like at the one in front of Whole Foods.

Guest Speakers:

- Mary Goll – Where Magazine
  - Worked with them for 3 years. Was with the Examiner News for 9 years . The Where magazine markets the traveler all over SF and Europe. It's distributed at all locations where you advertize. They have a food, travel, map and other various types of magazine depending on what kind of advertizing you like to do. Once a year there is a hard bound book published. You can advertise online for about \$900.00 a year other advertisement is charged depending on what you want. The point to Where is to bring travelers to your location.
  - You will be posted on a weekly email list of updates.
  - So if interested please call WHERE Magazine

Adjournment: It was moved to adjourn the meeting by S. Ash and seconded N. Demopoulos motion carries and approved unanimously at 10:20 am.