

Noe Valley Merchants & Professionals Association

Meeting Minutes – 5/25/16

Call to Order: A quorum being present, the meeting was called to order at 9:08 AM.

Officers present: B. Roddick, L. Barajas, N. Demopoulos, M. Fishell, D. Niemann, B. Hoover, S. Ash, C. Spiegel

Secretary's minutes: Minutes from meeting 2/24/16 were presented. A motion was made to approve the minutes by N. Demopoulos and seconded by B. Hoover motion carries and approved unanimously.

Minutes from meeting on 3/30/16 were presented. A motion was made to approve the minutes by B. Hoover and seconded by M. Fishell motion carries and approved unanimously.

Old Business:

- Sidewalk sales were this past Saturday, May 21st. It was a successful event. We have one more Saturday to take advantage of, May 28, 2016 will be another day of sales with permit already obtained.

- Small Business Awards, Thursday, May 26, 2016 Wells Fargo Bank, 6-7:30 p.m. All merchants are invited. Thank you to Wells Fargo for hosting and Just for Fun for providing the invitations.

- Introductions from everyone

New Business:

- Summerfest Event, Saturday, June 18, 2016 from 11-5. There will be Petting zoo, Bouncy house, sidewalk chalk drawing contest, face painting, magic show and balloons. Go to our website for more details www.noevalleysummerfest.com
- Farmers Market Interruptions
 - Veronica Ruedrich, manager for Astrid Rabat Shoes, No parking around on Saturdays, losing business and foot traffic this day when it is suppose to be the best day of the week for sales, Did a survey to about 40 merchants around Noe Valley and most have expressed the same lack of sales due to Farmers Market street closure and vendors selling products that local businesses sell. Survey showed that people choose not to come into Noe Valley on Saturday because of lack of parking.
 - Bill Hoover, owner Gallery of Jewels is down 26% of his sales on Saturdays
 - Paula Foley, owner of Folio Books, says her store is busy only during the Saturday mornings and by noon there is very low traffic of people in the store for the remainder of the day.
 - David Eiland, owner Just for Fun says Saturdays are extremely busy in the morning but in evenings really slow where he opens earlier and closes early. Suggested maybe the

Farmers market should start earlier and shut down earlier than 1 and maybe not have competing food vendors, like bagel stand where there is a bagel shop right there.

- Charles Spiegel, Attorney suggested maybe no food vendors as part of farmers market.
- Janell Pekkain, owner Olive this Olive that said she is down 15% and she wanted to be a vendor at the Farmers market and couldn't because they already have their own Olive oil vendor.
- Carol Robinson, owner The Tax Managers she always tells her clients to come at least a half an hour before her appointment just to look for parking.

Peter Gabel, Farmers Market suggested to maybe have it during the week in the evening and at a new location, St. Philips, James Lick or St. Pauls. St. Philips usually has religious events on the weekends but as a community we can approach them.

- Bob Roddick thanks Veronica Ruedrich and Peter Gabel for talking and trying to work out a solution.

Guest Speakers:

- Chris Wine. Teradata

- Looking for ways to create 60 new parking spaces having one way streets and 60 degree angle parking
- Streets to consider and making them one way streets are Elizabeth, Sanchez, Noe, and Castro. Sounds like a good plan to consider.

A motion was made by B. Hoover and seconded by S. Powell motion carries and approved unanimously to write a letter to Scott Wiener with proposed letter.

- Kurt Buenceler. Streetline

- Smart parking proposal, trying to solve parking problems around San Francisco already have it in 50 cities.
- Smart phone needed for this
- Parking has to be published and sensors in each parking spot around the city but it's very expensive so need letter of support to get this started in San Francisco,

A motion was made by N. Demopoulos and seconded by C. Spiegel motion carries and approved unanimously to write letter of support to Scott Wiener with proposal.

- Open Discussion

- Officer Ahern was out but will try to be more available

Adjournment: It was moved to adjourn the meeting by. N. Demopoulos and seconded by M. Fishell motion carried and approved unanimously at 10:28 am.