

# Noe Valley Merchants & Professionals Association

## Meeting Minutes – 10/26/16

Call to Order: A quorum being present, the meeting was called to order at 9:07 AM.

Officers present: B. Roddick, L. Barajas, N. Demopoulos, B. Hoover, S. Ash, M. Fishell, D. Niemann

Secretary's minutes: Minutes from meeting 9/28/16 were presented. A motion was made to approve the minutes by B. Hoover and seconded by T. Norwick motion carries and approved unanimously.

Treasure's Report: Treasures report was presented. A motion was made to approve the Treasure's report by M. Fishell and seconded by B. Hoover motion carries and approved unanimously.

### Old Business:

- The Fall Hayride was a great success. There was more foot traffic than the years before. The hayride ran for 4 hours we recommend keeping it to 3 hours in the future. Thank you to Zephyr Real Estate for being Sponsors. Need volunteers for future hayrides.

### New Business:

- Holiday Tree Lighting - We are still short on businesses signed up for holiday lights. We have extended the deadline to November 15<sup>th</sup> for discounted rate.
- NV Guide - Ron Willis from Via Media announced that next Friday, October 28<sup>th</sup> is deadline to be included in the Guide. Will email all merchants for reminder and 2017 Guides should be printed and out at locations before Thanksgiving.
- City Grant Proposal – Office of Economic Workforce Development (OEWD) will help us prepare for President Bob Roddick 's retirement to support the NVMPA to develop marketing.
- 24 Holidays: Emailed information to all merchants. Deadline to be included in printed material is November 11, 2016. M. Fishell will gather volunteers to walk around and promote on November 10<sup>th</sup> at 10:00 a.m.
  - Mapamundi will be contact with Sylvia for events
  - Sheila Ash, Noes Nest Latke Annual Party January 7<sup>th</sup> or 8<sup>th</sup>
  - More event check the <http://www.24on24th.com/>
- Officer Burke: Been really busy patrolling still recruiting more beat cops for the area. Always send captain calendar of events to send out more officer through holidays.
- The Swann Group, Rachel Swann & Olive this Olive That  
They do not need letter of support from merchants for 3848 24<sup>th</sup> Street because they do not need conditional use hearing for the reason that retail space also going into property. They will have a front window that can change displays. There space is large enough to host various activities. A letter of support will only be written if needed.

Adjournment: It was moved to adjourn the meeting by. B. Hoover and seconded by N. Demopoulos at 10:17 am.