



NOE VALLEY MERCHANTS & PROFESSIONALS ASSOCIATION

Rachel Swann, *President*

Nick Demopoulos, *Treasurer*

Anthony DeLaCruz, *Secretary*

NVMPA BOARD MEETING MINUTES

March 30th, 2017 • 9:00 a.m.

Old Republic Title Company, 4045A 24th Street, San Francisco

Call to Order: A quorum being present, the meeting was called to order at 9:07AM

Directors Present: B. Hoover, D. Sheehan-Meyer, P. Foley, B. Roddick, V. Ruedrich

Brief Introductions

Approval of Minutes Minutes from 2/22 meeting were presented. Motion made to approve the minutes as presented by D. Sheehan-Meyer and seconded by B. Roddick. Motion carried and approved unanimously.

Treasurer's Report – Treasurer's Report presented by N. Demopoulos.

OLD BUSINESS:

- **2017 Dues Renewals** (Association Solutions) – PayPal account to be setup by A.S. and N. Demopolous to streamline dues renewals, \$195, Invoiced by Association Solutions
- **Membership campaign** – 10 new members/month
- **Current 2017 Membership list** – Dropbox link? Block Captain responsible for ensuring businesses are enrolled, 1st Block Captain meeting 6:30PM April 5th Wednesday

NEW BUSINESS:

- **SFCDMA Gala**, April 20th – Attendees need to be confirmed by Monday, April 3rd
- **NVA Easter Egg Hunt** – Donations for event
- **NCCA Trade Show Event** – Need for volunteers to assist with setting up for event, April 17th

PO BOX 460574, SAN FRANCISCO, CA 94146 • 415.964.8040 • OPERATIONS@NOEVALLEYMERCHANTS.COM

All NVMPA members are welcome and encouraged to attend board meetings.



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- Small Business Week – May 15th – 20th
- Summerfest Sponsorship – Sunday, June 11th
- Town Square Events – Leslie Crawford to lead this
- Volunteers for Bill Hoover Horse Carriage – Requesting 2 volunteers to assist with this event during Summerfest
- NVMPA Social Media / new website – Association Solutions discussed activity on Facebook, Twitter pages; engaging users to “Like” posts on page
- NVMPA Intern – Discussion was made having an intern to assist with daily/weekly/monthly NVMPA operations
- SF Lactation Compliance
- WHERE Magazine – Help promote Noe Valley
- SF Public Works, Rate Payer Advocate – Recology SF proposing to raise rates over the next 4 years
- FAWN – App; additional info to be distributed in President’s Letter
- AirBnB – Mobilization; Economic impact, generated \$495M in SF

Adjournment – Motion made to adjourn meeting at 10:19AM by D. Sheehan-Meyer , seconded by B. Hoover . Motion carried at 10:20AM.